

Aug. 2, 2013 ❖ 6:00pm-7:30pm ❖ Via Google hangout search: Aiko Gonzalez OR aiko.gonzalez92@gmail.com

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I. Call to order

II. Roll call:

- A. Aiko Gonzalez, Matthew Christman, Shelby Sward, Korey Keith, Kim Morris

III. Discussion Items

A. Logo Refresh:

1. Committee will develop a refreshed or an entirely new Region V logo, with a collected color scheme/palette. Please see attachment for some rough sketches.

B. Website Design:

1. Committee will discuss what direction and theme(s) we would like the design of our website to go, ie... modern, rustic, colorful, clea...

C. Website hosting:

1. Committee will discuss possibly changing out website to another free website hosting company and may look into possibly purchasing a domain and website.

D. Graphic Design needs:

1. The committee will discuss what we will need to request from the individual ASO's such as group photos, campus life and campus photos, and any other materials that can be used in creating graphic design elements for our website, poster, e-newsletter, ect...

E. E-newsletter:

1. The committee will discuss what direction and concept we would like the E-newsletter to go, ie...modern, rustic, fun & colorful, hip.... And, what information we would like the newsletter to have.

F. Region V Poster:

1. Committee will discuss the concept for a universal region v poster that can be distributed among the colleges for use as official advertisement for region meetings

G. Business Cards:

1. Committee will discuss and report the status on obtaining business cards.

IV. Adjournment:

Thank You all for joining the Region V Public Relations Committee! I am so happy to be working with you all – Aiko ^_^

